



3800 N.W. 16th Blvd., Suite A
Okeechobee, FL 34972

T 561.689.5395 F 561.689.3107
W www.royalconcreteconcepts.com

Royal Concrete Concepts, Inc. expands territory to include storm-prone states and Caribbean islands

Builder, developer and innovator Wally Sanger has celebrated many milestones since launching his first Florida company, Royal Professional Builders, in 1981. But the event most responsible for his current success is the invention of Royall Wall Systems. In 1989, Sanger patented a strong, energy-efficient wall system composed of concrete, polystyrene and reinforced steel that can withstand Category 5 hurricane winds.

In 1997, Sanger formed Royal Concrete Concepts, Inc. a construction firm with manufacturing facilities in Okeechobee and corporate headquarters in West Palm Beach. Taking a cue from the Ford Motor Co., Sanger set up production so that all construction is completed at the 180-acre Okeechobee location, then shipped to their destination 95 percent complete. This efficient, streamlined approach is two times faster than traditional construction processes, and more cost effective. A 1,400-square-foot home with three bedrooms and two baths recently sent to storm-prone Gulfport, Mississippi starts at \$140,000.



Royal Concrete Concepts can shave months off the turnaround time. A new school could be up and running over the summer months, and some individual classrooms and school additions can be delivered and installed in under a week.

RCC offers a wide array of floor plans for single-family and multi-family homes as well as safe rooms and storm shelters, modular classrooms, portable units called “Concretables,” and building systems for commercial and military use.

Not only are RCC structures strong enough to earn insurance discounts, they’re LEED-certified, which means lower energy bills and tax savings. They’re also low-maintenance. There’s no wood to paint and repaint, and no need to worry about termites. Royall Wall tamps down noise, resists mold, and can last for more than 100 years.



Royal Concrete Concepts' patented process consists of a fully integrated concrete, steel and polystyrene construction system that results in some of the safest, most durable buildings on the market today.

In 2003 Sanger formed Royal Management LLC as an umbrella for his expanding stable of companies, which now includes Permit Engineering Services, Inc. and Royal Architecture & Design.

In 2007, the companies moved into their new corporate headquarters in West Palm Beach and began manufacturing in Okeechobee in 2008.

Around 200 people work at the 180-acre Okeechobee facility, assembling the buildings then installing windows, doors and cabinets. The structure is then transported to the designated site in a flatbed truck, then lifted by a crane and completed in days.

Sanger settled on Okeechobee because it had the land he needed for the price he wanted.

“I also knew there was a good, strong, local workforce available,” he said.

Royal Concrete Concepts almost always gets a bump in business after severe storms sweep through the area. The company got its first big dose of attention in 1992. After Hurricane Andrew swept through the region, every building built using the Royall Wall system remained standing. The company also saw a boost after the volatile storm seasons in 2004 and 2005.

RCC primarily serves Florida clients, but after the economy took a dive and construction projects dried up, the company explored other areas that could benefit from its products, like Galveston and Biloxi. This proactive approach paid off.

“We’ve really expanded over the past few years,” Anna Niehaus, Director of Residential Business Development, said. “We’re expanding our markets into Georgia, Alabama and Caribbean and recently added two distributors in Mississippi and Texas.”

RCC is also involved in a variety of charitable causes. The company built “Miracle Houses” that helped raise more than \$3 million for the Adam Walsh Foundation for Missing Children and the local Builders Association. In addition, the company is working with Homes for Our Troops to build a customized, four-bedroom home in Wellington for a paralyzed veteran who served in Iraq.